



# Amadeus Learning Universe

All about YOU!



## On-the-go learners

Today's travel professionals want to learn more in less time. Amadeus Learning Universe is designed to help accelerate agents' learning and retention process, and make more money through results-driven programs.



Modern learner profile



Checks mobile phone **9x/hour**

Uses **2+** devices per day

Takes **<7 seconds** to determine content value

**36%** US mobile users watch videos daily

**77%** Learners use online & social forums

## I want



**Easy access**  
to content on my mobile **(67%)**



**Fast search**  
Begin with Google **(80%)**  
YouTube **#2** search engine



**Videos**  
Spend **40 minutes** watching (average time per mobile session)



**Self-paced** versus face-to-face **(88%)**



**The right content** to do my job **(87%)**



**Flexibility** to learn anywhere **(41%)**

## Why Amadeus Learning Universe?

### Supports on-the-go learners

- Flexible
- Online
- Convenient
- 24/7 training and support

### Delivers on-demand tools and resources for multiple learning styles

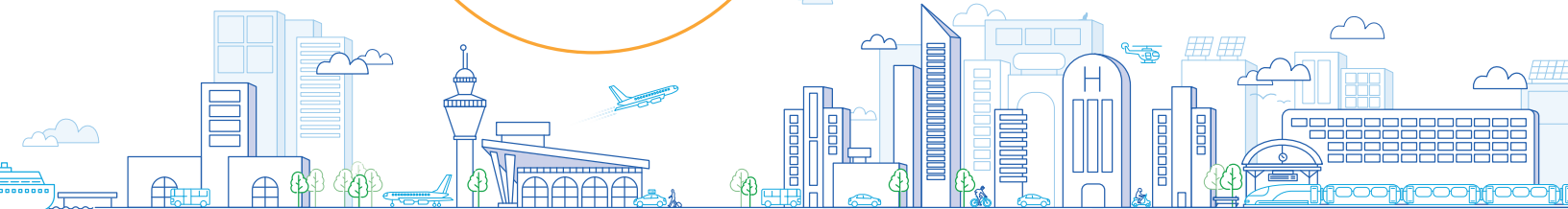
- Instructor / non-instructor led options\*
- Virtual, videos, webinars, self-paced courses
- Short, easy to digest e-learning content

### Helps drive agency growth

- Tailored to business needs
- Cost effective and dynamic
- Management reports to monitor and evaluate agents' progress.

### Rewards achievement

- Personalized dashboards encourage completion of activities
- Certifications awarded and available for download/print



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Access **Amadeus Learning Universe** today at <http://servicehub.amadeus.com>

\* Classroom option available upon request





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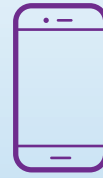
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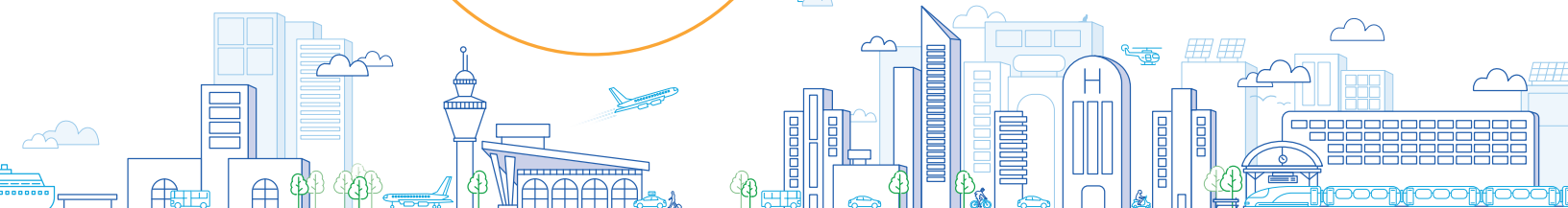
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